




LOGICAL
Europe first

YOUR WAY TO SUCCESS

» THE LOGICAL SYSTEM : THE SIMPLE WAY TO EXPORT YOUR PRODUCT INTO EUROPE !

LOGICAL was set up to give SMEs / SMIs the chance to resolve the issues they face globally when trying to export their products to Europe: e.g. Lack of resources and local customer support, assuring local contact with the end-customer, language barriers, start-up costs and long delivery lead-times to the customer...



LOGICAL MAKES IT POSSIBLE

Located in the heart of Western Europe, at the gateway to the European Community, **LOGICAL** offers a wide range of flexible services, which can be tailored to meet the requirements of companies who are looking and ready to export their products into the European market, and develop their business in Europe in the process.



THE SIMPLE WAY TO TRANSPORT, WAREHOUSE AND COMMERCIALISE YOUR MERCHANDISE

LOGICAL develops all IT connections in collaboration with you and your clients, and guarantees the supply chain through its organisation of transport, tracking of shipments, warehousing and stock management, customisation of products and packaging, order processing and preparation, and its ability to deliver **your** product anywhere in Europe.



KEEP YOUR PRODUCTS IN A BONDED WAREHOUSE UNTIL THEY ARE SOLD

Where products are shipped in volume, all stock which is not sold remains in a bonded warehouse, and no tax is payable on unsold items. **LOGICAL** acts as the fiscal agent for the exporter in relation to the European tax authorities, and holds the products in its warehouse until they are sold and delivered to your customer..



REDUCE LEAD-TIMES AND SHIPPING COSTS

With your products stocked in France, **shipments are within the EC and thus enable a cost-saving, whilst reducing the lead-time to end-customers** (typically 24-72 hours for the whole of Europe.).



MULTILINGUAL TEAM...

Our commercial teams speak all the languages of Europe, and give you the option – where required – of delegating commercial contact with your clients as well as invoicing and credit control functions to **LOGICAL** :

- Our offices are open from **6am to 8pm** (CET)
- Check your stock levels **in real time** via secure internet access
- Financial transactions are managed via **HSBC**, who have branches around the world.



LOGICAL
International Solutions,
European Perspectives.
Partners in Progress

CHOOSE YOUR WAY

» LOGICAL SERVICES : TAILORED SOLUTIONS

» ORGANIZATION OF PRODUCT TRANSPORTATION

- CIF European Port :
- Unloading of vessel
 - Port and customs formalities
 - Handling

Ex-works :

- Collect from factory and deliver to port for shipment
- Warehousing / Consolidated shipments
- Export customs formalities
- Handling at port of departure
- Transport Costs



» RECEIPT, CHECKING AND QUALITY CONTROL AUDIT, MARKING

- Individual product checks



» HOLD STOCK IN A THERMALLY INSULATED AND SECURE BONDED WAREHOUSE

- Heated warehouse



» IMPORT CUSTOMS PROCEDURES / MAKING NECESSARY REPRESENTATIONS TO ACT AS FISCAL AGENT

» OPERATIONS TRACKING FACILITY

Check progress of shipment, product stock levels, product release from customs etc in real time via a dedicated secure customer extranet page.

- Real-time connection – **LOGICAL** information systems for importers and exporters.



» STOCKED PRODUCTS INSURED

» ORDER PROCESSING ON BEHALF OF EXPORTING COMPANY

- Direct commercial contact with importing customers.



» CLEARING DELIVERABLE QUANTITIES OF PRODUCTS AND COMPLETING TAX FORMALITIES

(Product-dependant)

» ORDER PREPARATION

- Change packaging quantities
- Kitting of different products
- Assembly
- Packing
- Labelling
- Create and supply multilingual inserts
- Filming and covering
- Bagging, bottling and shrink-wrapping etc.



» HANDLING CREDIT CONTROL FUNCTIONS, AS WELL AS PAYMENT OF TAXES BY IMPORTING COMPANY

- Credit control for products sold to importing customer on behalf of exporter.



» SHIPMENTS IN ALL SHAPES AND SIZES, WHENEVER NEEDED, OF QUANTITIES LARGE OR SMALL, AND TO ALL DESTINATIONS

- Tracking, proof of delivery.





»»» THE LOGICAL TEAM LISTENING TO YOU PEOPLE

PEOPLE

»»» YOUR SENIOR CONTACTS

»» JEAN-LUC BIZIEN-JAGLIN, *MANAGING DIRECTOR*

Commercial and Logistics Director for over 30 years within large production and service corporations, Jean-Luc is an expert in the fields of sea transportation, and international commerce, overseeing all of the operations at **LOGICAL**.

»» DANIEL LECHEVESTRIER, *LOGISTICS & QUALITY MANAGER*

Daniel has over 25 years of experience of logistics management in France and the UK, and is an expert in dealing with the day-to-day issues of international transportation - such as customs formalities - whilst order processing and preparation are nothing new to him either!

»» JOHN GRAY, *KEY ACCOUNT MANAGER*

John has gained over 15 years of experience in international commerce in the UK, Germany and Sweden, predominantly in hi-tech international corporations.

By listening to the feedback of our customers, we are best placed to meet your requirements. To obtain our tailored proposal, send us a detailed request.

»» LOGICAL PUTS A EUROPEAN TEAM OF 60 COLLEAGUES AT YOUR DISPOSAL

- We offer you a point of contact that is proactive, competent, and available to guide and assist you with your requirements.
- Our advisors are available between the hours of 6am - 8pm (CET) – see also our website: www.logical-first.com to check local time.
- Our internal procedures are also documented to assure an optimised quality system.
- Financial transactions are managed via HSBC, who have branches around the world.

Be LOGICAL, be european ! **

WWW.LOGICAL-FIRST.COM